

News Release

MATRIX Announces “Hatsumōde” Metaverse World Creation Contest

MATRIX Inc. (Headquarters: Chiyoda-ku, Tokyo; Representative Director: Junichi Goishi; hereinafter “MATRIX”) of the MetaReal Group is pleased to announce the start of its “Hatsumōde” Metaverse World creation contest on DOKODEMO Door (<https://dokodemodoors.com/en/>), the company’s reality Metaverse platform.

By creating real-life VR content introducing the traditional first visit to a Buddhist temple or Shinto shrine of the Japanese New Year, etc., to users of the platform from around the world, contest participants in the contest can win cash rewards, with the winner receiving 100,000 JPY.



Participants

The contest is open to anyone who can create their own “Hatsumōde” first visit real-life Metaverse World.

How to Participate

Create a World by uploading footage of “Hatsumōde” shot with a VR camera to the “DOKODEMO Door” platform. (<https://dokodemodoors.com/>)

Learn how to create a World >> <https://www.matrix.inc/how-to-create-a-world>

- The maximum video size is 30GB. Videos can be of any length, but around 30 minutes is recommended.
- Resolution should be between 4K and 8K. There are no other conditions or restrictions.
- For the World category, please select “**Festival.**”
- Please add “**Hatsumōde**” to the beginning of the World title.

- Please set the World fee to “**Free.**”
- Set the World to “**Public.**”

• It may take from 1 to 4 days to complete the video upload, depending on server load. **Please allow plenty of time when uploading.**

Contest Period

Until Tuesday January 31, 2023

*Please release your World within the period noted above.

Prize Money

100,000 JPY for the best World (1 winner)

50,000 JPY for the Worlds judged second and third best (2 winners)

*Metaversers from around the world will determine the winners.

Notes

- Please release your World within the period noted above.
- There is no limit to the number of Worlds that you can create.
- Limited to original contents only.

Announcement of Results

The results will be announced on the DOKODEMO Door platform in February 2023.

Winners will also be contacted through the email addressed registered in their DOKODEMO Door account.

*Metaverser: A user who creates a metaverse space (World) or holds an Event on the DOKODEMO Door platform. Anyone—creators, enthusiasts, businesses—can become a Metaverser for free.

About MATRIX Inc.

Established in September 2020 as a subsidiary of MetaReal Co., Ltd. (formerly Rozetta).

Developed reality Metaverse platform “DOKODEMO Door” with the corporate vision of “Eliminating disparities and discrimination in the old reality, such as borders, language barriers, physical differences, knowledge gaps, and all other handicaps.”

<https://www.matrix.inc>

About DOKODEMO Door

DOKODEMO Door is a reality “Metaverse space sharing platform” where users and creators (“Metaversers”) can come together to meet new people, gather with friends and family, share experiences, learn new skills and enjoy Metaverse spaces together.

Anyone can easily create a World (VR Metaverse space) and hold free or paid Events in which users from around the globe can take part using a VR headset, PC or smartphone.

DOKODEMO Door's Metaverse spaces are not computer graphics, but real video and images. When a user enters a space using a VR headset, it feels just like being in the real world. The DOKODEMO Door platform features real-time AI translation, where conversations between users are instantly translated and displayed in their language.

<https://dokodemodoors.com/en/>

About MetaReal Co., Ltd.

Corporate mission: "Liberate mankind from the limitations of place, time, language, and the physical"

AI, AR (Augmented Reality), VR (Virtual Reality), 5G/6G/7G (high-speed, large-capacity, multiple simultaneous connection communication), 4K/8K/12K (super-resolution video), video distribution

By integrating the latest technologies such as solutions, wearable devices, robots, and HA (Human Augmentation), people from all over the World can interact, live, work, and enjoy their lives "anytime, anywhere, and with anyone without the impediment of language." We will realize the goal of "global ubiquitous."

For the last two years, we have been focusing on the "Metaverse business" as a growth field, handled by our group companies MATRIX Inc. ("DOKODEMO Door") and TravelDX Co., Ltd. ("DOKODEMO Door Trip").

Company name: MetaReal Co., Ltd.

URL: <https://www.metareal.jp/>

Location: New Kudan Building, 3-7-1 Kanda Jimbocho, Chiyoda-ku, Tokyo

Representative: Junichi Goishi, Representative Director

Established: February 2004

Business description: Language barrier-free services through AI translation; planning, development and operation of VR life services

Inquiries regarding this matter

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